

SERVE TO CHANGE LIVES

THE ROTARY FELLOE

Rotary Club of Easton, Pa., District 7430 Founded in 1915 Charter # 149

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Len Gieseler

District Governor Elect Pottstown Pennsylvania, U.S.A.

1915 - CELEBRATING 106 YEARS OF SERVICE - 2021 Meets at 12:15 p.m., Thursday *Vol. 2131*

Next Meeting: September 30: Peter Castagna—Miller Keystone

This Week:

Happy Dollar Pledges: \$406





LAST WEEK:

Our program featured members of the newly-formed District 7430 Diversity, Equity, and Inclusion Committee. Joining us were Daniel Watson-Bey (Harleysville), Peter Jones (Blue Bell), Mary Onama (Norristown), Mary Ellen Mahan (Twin Valley), and our own Gayle Rogers. The purpose of the presentation was to start a conversation on how to become a welcoming Club by Embracing DEI. Diversity itself is a complex issue. Recognizing the differences that make each of us unique is not as easy as it sounds. Some elements are physical and easily identified such as gender, race, and age. Too often, that is where the focus begins and ends. There are many unseen factors that need to be considered such as physical ability, religion, education, social status, background, values, sexual orientation, culture, and more. The notion of equity recognizes that not all people benefit from the exact same level of support. Equity is the active removal of barriers to promote fair treatment, opportunity, and advancement for all, regardless background. Inclusion means achieving a Club environment in which all individuals feel they are treated fairly and have an equal opportunity to contribute to the Club's success. Rotary Clubs in North America are constantly searching for new members. One of the barriers to people wanting to join could be the atmosphere of the Club itself. In order to attract people of all backgrounds, a Club needs to create an environment where everyone is appreciated and has a chance to succeed.

Service Opportunity: The annual Purple Pinkie 5K is scheduled for Saturday, October 2 at the Schnecksville Fairgrounds (4550 Old Packhouse Road). Registration opens at 8 AM. Participants may run, walk, or bike the route. The event will be followed by a catered Oktoberfest celebration featuring food (sausage, grilled fish, potato dumplings, sauerkraut, etc.), soft drinks, beer, wine, and mixers. There will also be a selfie booth, entertainment, and silly hats. Register through links at RotaryDistrict7430.org.

Service Opportunity: The Miracle League Halloween Trunk or Treat event is scheduled for Saturday, October 23 at Bicentennial Park (5450

Liberto Lane, Bethlehem). Setup is from noon to 1:45. The event will start at 2:00 PM. There is a limit of four people per car. Notify BJ if you want to participate.

Service Opportunity: The Potato Project at Lenhart's Plot in Fleetwood, PA on Sep 25, 2021 from 10:00 AM - 2:00 PM. Volunteers spend the day picking potatoes to benefit local food banks.

Playtime Opportunity: Unfortunately, the District Golf Outing has been postponed. A new date will be announced for Spring 2022.

ShelterBox Challenge: Donations have reached \$1,800 already so we are well on pace to purchase at least 2 full Boxes. We have until the International Convention in June 2022 to finalize the amount. The recent Stock the Box event raised over \$44,000.

Happy Things:) *Mark Haldaman* had 10 happy dollars because his daughter is safely ensconced at Lafayette College. *Gayle Rogers* was happy 5 times. *Terry Pundiak* was back to birding after a short hiatus and met his birding guru. *Audra Frank* is happy the Easton/Phillipsburg Football Lunch is back. *BJ Metz* cooked 150 hot dogs at opening day at the Miracle League.

The Finale: The last delivery for our food pantry project went to the Third Street Alliance. They received towels, shampoo, conditioner, body wash, and disinfectant products. They will also be receiving \$150. Thank you to everyone who contributed.

Community Service Opportunity: Our food pantry project has come to a close and has been a smashing success. From September 14, 2020 to September 14, 2021 we supported 11 food pantries, Safe Harbor, and the Third Street Alliance. That's 26 separate acts of community service. Special thanks to Marnie and Wayne Barefoot, Tom Walton, Gordon Bigelow, Lori Metz, and Mike Dowd. Thanks also to all who contributed to the project. Team Easton Rotary had a great year!

Good News Dept.: Chair Lew Fish has received a schedule for this year's Jack Bennett Holiday Classic Basketball Tournament. The games will be played at the Easton middle School and are scheduled for Tuesday, December 28 and Wednesday, December 29. Easton AD Jim Pokrivsak is looking forward to selling tickets and having fans in the stands just like a normal year.

Good News Dept. II: The Easton/Phillipsburg Football lunch is back and scheduled for November 18 at the Pomfret Club.

International Service

LUSAKA, Zambia — To help end a leading cause of illness and death in the southern African country of Zambia, a Rotary club-led initiative aims to save and improve lives by empowering community health workers to test, diagnose and treat malaria. Malaria, a preventable disease caused by a parasite spread through the bites of infected mosquitoes, disproportionately affects children under the age of five and pregnant women in rural populations. To help end malaria in Zambia, The Rotary Foundation, World Vision USA and the Bill & Melinda Gates Foundation will each contribute \$2 million for the Rotary-led Partners for a Malaria-Free Zambia program. This \$6 million program will add 2,500 community health workers to the national health system in Zambia, allowing for effective malaria diagnosis and treatment for more than 1.3 million people in ten of the most highly affected districts in Central and Muchinga provinces.

Important Dates:

September 30: Peter Castagna—Miller Keystone

October 7: Weyerbacher Social (5:30 PM) October 14: Liantsoa Rasoanjanahary

October 21: Phil Hof

October 28: Gordon Bigelow—The Rotary Foundation

November 4: TBD

November 11: Easton YMCA Rotary Grant

November 18: Football Lunch

November 25: No meeting. Have a holiday instead!



Rotary on the Web:

Easton Rotary: www.eastonrotary.com District 7430: www.rotarydistrict7430.org Rotary International: www.rotary.org



ATTENTION EASTON ROTARY:

Additions to the newsletter should be sent to B.J. Metz, Jr.; 3568 Bethman Rd.; Easton, PA 18045 (FAX 923-7415, e-mail: bjmetz@logical.ms). *Makeup Notices should be sent to: Paul Braden at 2886 Hope Ridge Drive, Easton, Pa. 18045*